

ORDER

**KSNV**

Orders
Order / Rev: 108405
Alt Order #: 06868738
Product Desc: VAUGHAN FOR CONGRESS
Estimate:
Flight Dates: 10/31/12 - 11/01/12
Original Date / Rev: 10/30/12 / 10/30/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: Kathleen Offerman
Buying Contact:
Billing Contact:
 125 Lincoln Ave.
 Sterling, VA 20164

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Vaughn, Chris for Congress
Demographic: A35+
Product Codes: PLC02
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/01/12	2	\$1,450.00	\$1,232.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	2	\$1,450.00	\$1,232.50	0.00
Totals	2	\$1,450.00	\$1,232.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	25%	\$1,450.00
Market	100%	\$5,800.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$1,450.00
KLVB	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$1,450.00
KTUD	0%	\$0.00
KVVU	25%	\$1,450.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	10/31/12	11/01/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WT---	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
4PM NEWS (1 hour)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--WT---			2		\$725.00		0.00				

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Advertiser: Vaughn, Chris for Congress
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KSNV

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NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		11/04/12	-- WT- - -	2		\$725.00		0.00						
												Totals	2	\$1,450.00